

MARY KAY: The Products

Products You Can Trust from a Company You Can Believe In

Women around the globe demand products that deliver results, and Mary Kay fulfills that need by providing women with products that enable them to feel and look radiant, beautiful and confident. From skin care and color cosmetics to fragrance, sun care and body care, Mary Kay offers a wide range of premium-quality products to meet all beauty needs.

Mary Kay® products enjoy one of the highest levels of brand loyalty because of the company's focus on quality. Product safety and proven results are our highest priorities. Mary Kay® products are never tested on animals and use only ingredients which are scientifically proven to be safe and effective. The company stands behind its products sold by Independent Beauty Consultants with a 100 percent satisfaction guarantee.

Powerhouse Skin Care:

Mary Kay's skin care range offers products to keep skin healthy, radiant and flawless year round. From age-fighting skin care to cleansers, masks, fresheners and moisturizers, Mary Kay offers products that are great for all skin types.

Captivating Color:

Mary Kay offers an array of colorful possibilities with a broad and beautiful palette of shades to complement all skin tones. Innovative mineral-based formulas provide buildable coverage and long-lasting color while providing the skin-benefiting effects of vitamins and antioxidants. For the eyes, lips, cheeks and face, Mary Kay provides diverse products in head-turning hues. Mary Kay also offers a refillable and customizable compact with endless possibilities for creating a look that expresses each woman's individual style.

The Perfect Fragrance:

Women and men can create a signature scent style with Mary Kay's selection of romantic florals, energetic fruity scents or woody musks. With five modern, exuberant and exhilarating women's perfumes and two contemporary, earthy and intriguing men's fragrances, the notes of Mary Kay scents ring true with statement-making fragrances.

Sun Care Protection:

The Mary Kay® Sun Care Collection includes products to help protect the skin from the sun's harmful rays, as well as offerings to revitalize and soothe skin after time in the sun. Mary Kay also offers an alternative to the sun with a subtle tanning lotion that gradually provides skin with a light, healthy-looking glow.

Pampering Body Care:

Mary Kay offers an array of products that are both functional and luxuriant. The choices in body care include cleansing, buffing and moisturizing basics which also serve to revitalize, soothe and beautify skin. Mary Kay body care products soothe, cleanse, exfoliate and invigorate the hands, feet and entire body.

About Mary Kay Inc.

Mary Kay Inc., one of the largest direct sellers of skin care and color cosmetics, achieved another year of record results in 2007 with \$2.4 billion in wholesale sales. Mary Kay® products are sold in more than 35 markets worldwide, and the company's global independent sales force exceeds 1.8 million. To learn more about

Mary Kay, log on to www.marykay.co.in or call 0124-6784900

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